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# SMART MONEY NETWORK

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Messaging



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# Messaging Makes the Difference

## Invitation to connect

Hey {{first\_name}},

You popped up in my “People You May Know” and I saw you’re a \_\_\_\_\_. I work with \_\_\_\_\_s every day and absolutely love it. I would love to connect here on LinkedIn. If you don’t want to connect right now, just hit “ignore”.

Thanks,  
Have a great day!  
Pam

## Welcome Message

Hey {{first\_name}},

Thanks for connecting with me here on LinkedIn. Like I said in my connection request, I reached out to you because you’re a \_\_\_\_\_ and I help \_\_\_\_\_ XYZ. I recently wrote a post about how \_\_\_\_\_s can XYZ here: [link to your landing page.](#)

Have a great day!  
Pam

